



australian institute of
food science & technology

Uniting food industry professionals in the science of feeding our future

Join our Team as a Communications Officer!

Are you a tech-savvy wordsmith with a passion for food science in the digital age?

Do you thrive on creating engaging content that captivates audiences across various online platforms?

If so, we have the perfect opportunity for you! Come join our small but enthusiastic team.

About Us:

The Australian Institute of Food Science and Technology (AIFST) was founded in 1967 as Australia's peak industry body for food science professionals working across the agri-food sector.

AIFST represents and supports those working across many disciplines such as: food science, food technology, engineering, sensory and consumer science, new product development, innovation, food policy and regulation, food safety and quality assurance, nutrition, and microbiology.

AIFST's **purpose** is to *unite food industry professionals in the science of feeding our future.*

AIFST's **mission** is to *advance and inspire all food sector professionals through education, collaboration, and recognition, to champion a robust, innovative, science-based Australian food industry to meet future food needs.*

Role Overview:

As our Communications Officer, you'll be at the forefront of shaping our presence.

The role is part time (2 days per week) working from home.

The main purpose of the role is to build and maintain AIFST's communication program to engage with members, stakeholders and the broader agrifood industry to showcase the importance of food science and the role of AIFST.

Your responsibilities will include:

1. Member and stakeholder engagement
2. Content creation
3. Website maintenance and administration
4. Social media management
5. Analytics, and
6. Collaborate with internal stakeholders.



australian institute of food science & technology

Uniting food industry professionals in the science of feeding our future

Qualifications/Experience:

- Tertiary qualification in social media, marketing, communications, journalism, public writing, or a related discipline with minimum 2 years work experience post-graduation.
- Proven experience in digital communications, social media management, or related fields.
- Exceptional writing and editing skills with a keen eye for detail.
- Familiarity with digital marketing tools and analytics platforms.
- Creative mindset and ability to think strategically about engaging diverse audiences.
- Strong organizational and multitasking abilities.

Current or past experience in the agrifood industry will be highly regarded.

What We Offer:

- Part time – 2 days per week – preference to spread across 3-4 days.
- Competitive salary and benefits package.
- Remote working arrangement – we do not have a physical office.
- Opportunities for flexibility and balance.
- Collaborative and inclusive work environment.
- The chance to make a real impact through meaningful and innovative communication strategies.

How to Apply:

If you're ready to take your communication skills to the next level and contribute to a purpose-driven organization, we want to hear from you!

Send your resume, cover letter, and portfolio (if applicable) to aifst@aifst.com.au

Applications close at 5.00pm (AEDT) on 12 February 2024.

For further information please contact Fiona Fleming at fiona.fleming@aifst.com.au

AIFST is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.